

21st April 2010

Meeting Magic brings forward the launch of its Virtual Meetings Service.

Meeting facilitation company, [Meeting Magic](#), has decided to bring forward the launch of its' [Virtual Meetings Service](#) by 4 weeks. After trialling the service for a number of months, founder of the business, Katherine Woods, decided to launch this week with the tag line; *'don't let a volcano spoil your meeting'*.

Katherine explains, "as soon as the working week began, I saw the negative impact the flight restrictions were having on our clients' ability to progress with face-to-face meetings. Rather than sit by and watch our clients cancel international meetings, we are re-scheduling these as virtual meetings, using our new service. A world leading software company, due to meet in Paris this week, are going to be the first client to use our fully launched service."

The Meeting Magic Virtual Meetings Service offers clients three levels of support:

1. To help prepare for a virtual meeting
2. To prepare and facilitate a virtual meeting
3. To provide training on virtual meeting facilitation

The Virtual Meetings Service is a combination of Meeting Magic's expertise in meeting design coupled with its skilled use of specialist graphics software. These two capabilities enable Meeting Magic to offer graphic facilitation in a virtual environment.

To encourage new and existing clients to try the Virtual Meetings Service, Meeting Magic are offering 10% discount until 30th April 2010.

Editors Notes

Meeting Magic facilitates participative and productive meetings. From strategic planning with leadership teams, to large group meetings and conferences, the company helps participants to deliver better results. Meeting Magic works with organisations worldwide. Clients include Mars, Microsoft, Coca Cola, Department of Health, Metropolitan Police and Big Lottery. The company has affiliate partners in Australia and the USA.

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