

Press release: 28th October 2009

Meeting Magic facilitate Disability World Cafe event in the capital.

[Meeting Magic](#) is proud to be joining forces with [My+ Consulting](#) to deliver this disability and employment event on 9th November. Ernst and Young are hosting the event at their offices at One More London.

The Disability Cafe will be lead by Helen Cooke, Director of My+ Consulting. Helen provides strategic and tactical advice to famous name companies, regarding disability and employment. Helen will draw upon her own personal insights of disability and is well known as an engaging and knowledgeable presenter on this complex subject.

Helen explains, ‘disability is a core element of an organisation’s diversity agenda. The business case for being disability confident goes much further than being legally compliant under the disability discrimination act. Disability confidence adds clear value to employees, the business, customers and local communities.’

The event will help equip senior Managers and Directors, who are responsible for shaping diversity and disability, with practical tools and advice to take their disability agenda to the next level. The format of the event will encourage depth of conversation and exploration of the key questions on disability.

There will be opportunities to talk to disability experts, change consultants and fellow leaders in disability and diversity. Disabled individuals will provide an insight into the challenges of engaging with disabled individuals in the employment arena.

World Cafe is a well established concept and known for its interactive methods. The audience will be seated, cafe style, around small tables. Each group will discuss a topic relating to disability and employment, using the table cloths to record their outputs. After an allotted time, the group will move to the next table, leaving one individual at the table to ensure flow of discussion.

Katherine Woods, Managing Director of Meeting Magic, comments ‘having successfully run this style of event in the past, we know its fast pace encourages creativity and open discussion. The cafe style will enable participants, from a broad range of organisations and industries, to come together and discuss common challenges.’

To book your place at this event or to find out more visit www.disability-cafe.com

EDITORS NOTES

Meeting Magic facilitates participative and productive meetings. From strategic planning with leadership teams, to large group meetings and conferences, the company helps participants to deliver better results. Meeting Magic works with organisations worldwide. Clients include Mars, Microsoft, Coca Cola, Department of Health, Metropolitan Police and Big Lottery. The company has affiliate partners in Australia and the USA.

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