

Meeting Magic joins the board of the International Forum of Visual Practitioners (IFVP)
22nd September 2010

Tom Russell of [Meeting Magic](#) was elected to join the [IFVP](#) board whilst attending the fifteenth annual conference in San Francisco last month. He is the first board member to be elected outside of North America.

The IFVP is the leading worldwide organisation dedicated to best practise in visual representation. It brings together graphic practitioners from across the world to share insights, knowledge and best practise.

Rob Benn, Chair of the IFVP board comments, “I am delighted to welcome Tom to the IFVP board. This is a particularly exciting appointment because of Tom’s location in the UK. We all look forward to working with Tom to continue to spread the word about the power of graphics.”

The IFVP began in 1994. It is a non-profit organisation with over 150 members. Its mission is to support and promote the practitioner and the growing visual practitioner field.

Tom Russell of Meeting Magic explains, “I firmly believe that high quality graphics have a key role to play in meetings. We are seeing more and more companies using graphics to tackle complex subjects.” Tom adds, “this is a great time to join the IFVP board. The record number of attendees at this years’ conference is a reflection of the success of this organisation. I’m sure my experience as a visual practitioner in the UK and across Europe will bring added value to my work with the IFVP.”

An example of Tom Russell’s work is attached: Summary graphic of Save the Children 2010 CEO Conference in India.

[More information about this year’s IFVP conference and the key messages](#)

Editors Notes

[Meeting Magic](#) facilitates participative and productive meetings. From strategic planning with leadership teams, to large group meetings and conferences, the company helps participants to deliver better results. Meeting Magic works with organisations worldwide. [Clients](#) include Mars, Microsoft, Coca Cola, Department of Health and Metropolitan Police. The company has [affiliate partners](#) in Australia and the USA.

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