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Meeting Magic launches Business Leaders Toolkit

Corporate meeting facilitation company, Meeting Magic, has launched a new service: the Business Leaders Toolkit. This new service has been researched and developed to support senior business people in order to help them to better engage their teams.

The toolkit can be used virtually, or through personal coaching with a Meeting Magic facilitator. Probing questions are one of the mechanisms used to help form a leaders' thinking ahead of strategic business meetings. The individuals in these key roles can find themselves faced with critical meetings very soon after their appointment. A meeting where a leader addresses their employees for the first time is an example of such a meeting.

The idea for the service came about from the work Meeting Magic has done with business leaders over the past decade. Katherine Woods, founder of Meeting Magic comments, "people in leadership roles are rarely trained in how to lead and manage effective meetings. However, significant decisions are often made in these leadership meetings". Katherine adds, "I have also found that leaders are keen to set the right tone of leadership from the outset. However, many struggle with how to be collaborative, but at the same time, still give a strong sense of leadership to their teams."

EDITORS NOTES

Meeting Magic facilitates participative and productive meetings. From strategic planning with leadership teams, to large group meetings and conferences, the company helps participants to deliver better results. Meeting Magic works with organisations worldwide. Clients include Mars, Microsoft, Coca Cola, Department of Health, Metropolitan Police and Big Lottery. The company has affiliate partners in Australia and the USA.

Contacts for media enquiries:

Katherine Woods, Managing Director, Meeting Magic

Tel: 01628 471114

katherine@meetingmagic.co.uk

Lindsey Potter, Press Office, Meeting Magic

Tel: 01628 471114

lindsey@meetingmagic.co.uk