

Press Release: 15<sup>th</sup> October 2009

### **Meeting Magic launches 'Essentials of Facilitation' course.**

Meeting Magic has successfully delivered a two day Advanced Facilitation course for a number of years. More recently, clients have been reporting that they would like to see more of their colleagues be equipped with essential skills to run better meetings. These colleagues will often be new to facilitation and may even be sceptical about its benefits.

Meeting Magic encourage all managers to think about whether they are getting the most from the time they spend in meetings. Research commissioned by Meeting Magic revealed that only 54% of business meetings result in action\*.

A delegate from a recent Meeting Magic in house training session commented: "It really is 'magic'. I have totally changed my way of thinking about what I need to do. It's not all about boring presentations. There are many other tools/methods I can use to have a truly great meeting."

The Essentials training is aimed at new managers who will be running meetings (and will normally be actively participating in the meeting) and who want to get better results. The emphasis will be on practical, tried and tested tools that can be easily applied to make a difference.

The 'Essentials of Facilitation' course will be a one day intensive course. The first courses will be run in November; Tuesday 17<sup>th</sup> in Windsor, Berkshire followed by Wednesday 25<sup>th</sup> in the North East of England.

To enrol in the Meeting Magic 'Essentials of Facilitation' course or to receive a flyer with more details, email [enquiries@meetingmagic.co.uk](mailto:enquiries@meetingmagic.co.uk) or call 01628 471114.

\*Research carried out by Fly Research Limited in January 2009.

#### **EDITORS NOTES**

Meeting Magic facilitates participative and productive meetings. From strategic planning with leadership teams, to large group meetings and conferences, the company helps participants to deliver better results. Meeting Magic works with organisations worldwide. Clients include Mars, Microsoft, Coca Cola, Department of Health, Metropolitan Police and Big Lottery. The company has affiliate partners in Australia and the USA.

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