19th August 2010
Meeting Magic supports FT Innovate 2010

Corporate facilitation company, Meeting Magic, will support FT Innovate 2010, a Financial Times conference. The event, now in its fifth year, has a track record of attracting over 100 senior executives, each responsible for driving innovation in their companies.

Meeting Magic will use their expertise in process design and graphics to bring an additional dimension to FT Innovate. Katherine Woods, founder of Meeting Magic will design a bespoke process for a round table discussion. This will bring greater structure to each discussion and provide a record of conversations.

Katherine explains, "the challenge is to provide customised templates for each of the ten topics that will be discussed simultaneously across the ten tables. I will use a gallery walk method to display each of the outputs at the end of the session. This maximises opportunities for sharing ideas."

Michaela Ridgway, Senior Content Editor, Financial Times Conferences comments, "I am always looking for innovative approaches that echo the theme of the conference. The round table discussions are fast paced and interactive. The ability to provide a synthesis of each of the ten discussions will bring added depth to this session."

This year's event is being held at the ANdAZ Hotel in London on 10th and 11th November.

Editors Notes
Meeting Magic facilitates participative and productive meetings. From strategic planning with leadership teams, to large group meetings and conferences, the company helps participants to deliver better results. Meeting Magic works with organisations worldwide. Clients include Mars, Microsoft, Coca Cola, Department of Health and Metropolitan Police. The company has affiliate partners in Australia and the USA.

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